



COUNCIL ON
EMPLOYEE
BENEFITS

Why join CEB?

CEB is an exceptional community of benefits professionals who are willing to share what they've learned with each other. CEB is a no-sales environment—the focus is on peer-to-peer sharing.

Why would your boss want you to join?

Interaction with professional colleagues challenges you to think more strategically, enriching your professional skills, exposing you to all areas of benefits, and enabling you to add more value to your organization. You'll be better able to achieve positive business outcomes—attracting the best talent, lowering human capital risk, contributing to financial performance and protecting the company through compliance.

Our history and purpose

For more than 75 years, the Council on Employee Benefits has worked with benefits professionals from an impressive group of companies across all industries. We share a common belief that every benefits professional can learn from their peers. This is achieved through sharing strategic ideas and tactical experiences in settings that encourage peer group interaction. We welcome members who have a passion for the design, administration and communication of benefit programs including health plans, pharmacy benefits, retirement plans and leave of absence programs.



What our members say

"CEB is different from other professional associations due to the camaraderie. It's a warm environment with like-minded people that enjoy being together and learning from each other."

Deborah Macchia
Global Benefits Leader
Omnicom

"At CEB, you don't get sold anything. You can come and learn without the pressure of anyone trying to win your business."

Rebecca Smrz
Assistant Vice President of Benefits
CNA

"More than any other professional association, CEB has made me a better, stronger, more strategic professional at all points in my career."

John Puccio, CEBS, CPSP, SPHR
Benefits Strategy Leader
Ferguson Enterprises

A few of our member companies

Alaska Airlines
Apple
Bank of America
Bath & Body Works
Costco
Disney
Fortune Brands
Four Seasons Hotels and Resorts
Hyatt Hotels
Microsoft
Nestle
Nike
Panera Bread
Peabody Energy
PepsiCo
Pfizer
Princeton University
Riot Games
Sony
Starbucks
State Farm
Walmart
Zillow Group

For a complete list of member companies, visit [CEB.org](https://www.ceb.org).

What CEB offers

Community building, information sharing, peer benchmarking

- **CEB Community Forum** An online community for CEB members looking for answers, resources and support.
- **Member Directory** Connect with CEB's trusted network of benefits leaders.
- **Specialized benefits communities** Areas like Global Benefits and Leave of Absence management have dedicated CEB groups that meet regularly.
- **Benchmarking Surveys** Quick snapshots on current issues from CEB member companies.

Professional development and learning

- **Annual Conference** A unique-in-the-industry, no-sales conference for benefits professionals with deep-dive workshops on all aspects of benefits and numerous professional development and networking opportunities. Meet and reconnect with colleagues you can reach out to throughout the year.
- **Learning Series** Hear best practices from industry experts and practical application and experiences from CEB members.
- **Roundtable Calls** Gain insights on timely topics, often based on CEB member benchmarking survey results, and contributions from consulting subject matter experts.
- **Vendor Spotlights** Featuring specialized vendors that are currently working with a CEB member company. The CEB company member contact and the vendor jointly tell the story of their work together and CEB members join anonymously to listen for potential relevance to their company's needs.

For one annual membership fee, CEB member companies can have an unlimited number of benefits team members involved with CEB events and professional development activities.



CEB Leadership

Leah Reynolds

Executive Director

Visit us at www.ceb.org

Follow us on [LinkedIn](#)

For more information on becoming a CEB member, contact Leah Reynolds at:

Leah Reynolds, Executive Director

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CEB Board of Trustees

CEB is governed by a Board of Trustees representing a cross-section of CEB member companies.

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