

What Members Say About CEB

““Terrific venue for networking in the benefits discipline and gained valuable information on the trends utilized by large companies.””

— Judith Lynch
Senior Vice President, Benefits, GlaxoSmithKline

““The peer-to-peer calls provide valuable insights into how fellow large-plan sponsors are addressing current issues of importance related to our benefit plans.””

— Bernie C. Knobbe
Vice President, Strategic Benefits,
Affiliated Computer Services, Inc. (ACS)

““Helped us avoid big consulting fees.””

— Julie Sheehy
Senior Benefits Manager, Microsoft Corporation

““Received fast, high-response peer feedback on benefit trends.””

— Manuel Goty
Global Benefits Director, NIKE, Inc.

““Received a 360-degree view of benefit program experiences in interactive workshops at the Annual Conference — without undue vendor influence.””

— Lynn Zehnder
Vice President, Benefits, U.S. Foodservice, Inc.

www.ceb.org



COUNCIL ON EMPLOYEE BENEFITS

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A Nonprofit Organization Dedicated to the
Comprehensive Management of Employee Benefits

Why You Should Join CEB

The Council on Employee Benefits (CEB) is a nonprofit organization made up of leading-edge corporations with one common purpose — the management of progressive employee benefit plans. For over 60 years, CEB has brought companies together in an exchange of ideas and information, leveraging their strengths to develop and administer some of the most comprehensive benefit plans across a range of industries.

By joining CEB, you'll have access to a variety of exclusive, members-only benefits, including:

ANNUAL CONFERENCE

Broaden your reach and network with other benefit professionals at CEB's annual conference. Led by experts in the benefits field as well as senior executives from CEB's member companies, our conference workshops and presentations are based on member interest — not just industry trends. No matter how global the topic, our emphasis is always on educating our delegates and enhancing their professional development through networking and sharing relevant experiences. Recent conferences have focused on 401(k) strategies, high-deductible health plans, employee communications and retiree health care, to name just a few. For the past 64 years, the CEB conference has been attended by senior benefit professionals and decision makers from the nation's largest employers.

MEMBER-DRIVEN SURVEYS

Design your own surveys to get fast feedback on breaking benefit trends. With a 30% to 40% response

rate, our surveys provide valuable information from a diverse cross section of our membership. You can also access data from an extensive online archive of previous member surveys. Past topics have included severance policies, domestic partners, wellness plans and tuition reimbursement.

PROFESSIONAL DEVELOPMENT

Expand your skills by facilitating workshops or serving on one of CEB's many committees, such as finance, conference planning, membership and information exchange. Keep up to date on industry changes that could enhance your company's benefit plan.

JOB BANK

Post and fill job openings nationwide with this quick and efficient database — at no cost to your company. You'll find listings from both member and nonmember firms, as well as major recruiting agencies.

PEER NETWORKING

Network with senior executives representing the nation's largest employers, including roughly two hundred *Fortune* 500 companies in every major industry sector.

CEB AT A GLANCE

- All member companies have large U.S. and global workforces, creating a group with shared interests and concerns.
- Company delegates are senior executives representing the nation's largest employers.
- Independent of all sponsorships and advertising.
- Low fees for both annual membership and annual conference.

ONLINE DIRECTORY

Pinpoint the right contacts at the right companies with this interactive tool. You can search our complete member directory whenever you need information or assistance on benefit issues.

PEER-TO-PEER (P2P) CONFERENCE CALLS

Peer-to-peer conference calls feature an open-line discussion format on topics selected by members. This unique conference call structure is highly interactive and encourages member-to-member information sharing and conversation. Background white papers are provided, as well as attendee lists for follow-up discussions. Recent topics included timely issues such as retirement plan values, SERPs, wellness trends, evidenced-based plan design, and more.

REGIONAL MEETINGS

Regional Meetings are held in selected U.S. regions. These complimentary meetings, which typically feature industry experts, are both hosted and attended by CEB members.